Master of Science in Library and Information Management MSc(LIM)
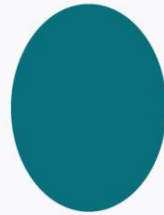
Faculty of Education

WHY MSc(LIM)?

"Information only becomes knowledge in the hands of someone who knows what to do with it."
Peter Drucker

The MSc(LIM) is designed to prepare candidates for professional work in the information sector, the fastest growing area of the economy. It is the only local University with library and information studies programmes at the Bachelor and post-graduate levels.

WHY MSc(LIM)?

The MSc(LIM) is **professionally accredited** by the [Chartered Institute of Library and Information Professionals](#) (CILIP), UK.

Such accreditation assures our programme's provision of excellent preparation for professional practice and will be a strong foundation for anybody entering the library, data, information, and knowledge sectors.

WHY MSC(LIM)?

- The only institution in Hong Kong that has joined the iSchools as a member. **iSchools**

- First such award offered by a Hong Kong university.

- A program tailored to the unique needs of Hong Kong.

- The MSc(LIM) acts as both a first qualification and as an advanced qualification depending on entry knowledge.

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WHY HKU?

HKU, a world-class University is a major regional and international centre for research. Its library system has more than two million volumes, highly sophisticated electronic services and extensive databases for student use.

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WHY FACULTY OF EDUCATION, HKU?

Rank	Name Country/Region	No. of FTE Students	No. of students per staff	International Students	Female:Male Ratio
1	**Stanford University** United States Explore	16,319	7.3	23%	46 : 54
2	**University of California, Berkeley** United States	40,306	18.9	23%	51 : 49
3	**Harvard University** United States	21,574	9.5	24%	50 : 50
4	**University of Oxford** United Kingdom	20,835	10.7	42%	47 : 53
5	**University of Cambridge** United Kingdom	19,681	11.1	39%	47 : 53
=6	**University of Hong Kong** Hong Kong Explore	18,037	18.3	43%	54 : 46

Ranked 6th in education in THE World University Rankings 2022

•Retrieved on Nov 22, 2021: https://www.timeshighereducation.com/world-university-rankings/2022/subject-ranking/education#!/page/0/length/25/sort_by/rank/sort_order/asc/cols/stats

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PROGRAMME AIMS

Designed to prepare people to

- be 'informed, reflective practitioners' in the information age;
- develop information leadership capacities that can be used in a wide variety of environments both profit and not-for-profit: traditional library settings, education settings, business settings, and as consultants.

WHO SHOULD APPLY?

- Everyone who holds a degree, deals with information, and wants to provide leadership!
- People who are already engaged in the information professions and are seeking a postgraduate qualification.

WHAT DO MSC(LIM) ALUMNI SAY?

"I think the MSc(LIM) programme has helped me in many ways – first of all, it has definitely expanded my knowledge in librarianship and information management. Apart from that, the exchange with other students is also very useful. The connection with people who are already in the field can give you a lot of insights, and that also helps you establish yourself in the field. I would recommend this programme to people who want to progress in their career, whether they aspire to be a librarian or an information professional."

Carina Leung (Graduate)

"Studying the MSc(LIM) programme is the best decision I've made in my life. This programme provides me not only with professional knowledge which is applied to the library sector, but also with class activities where I meet students from diverse backgrounds and nationalities. Through discussion with lecturers and students, I can understand the theories and concepts of information studies. Besides, I really enjoy the guest lectures when information professionals share practical, real-life experience, the latest updates and needs of information management. Finally, I would like to thank the Faculty of Education and also Information Technology Services for making it possible for us to continue to study during the COVID-19 pandemic."

Ada Poon (Graduate)

WHAT DO MSC(LIM) ALUMNI SAY?

"With great enthusiasm for working in the library, I wanted to pursue a master's degree to advance my academic and professional development. I liked how the MSc(LIM) programme is designed to help us prepare ourselves for a professional position. It meant you could learn advanced knowledge in the field and also have a wide choice of schools and companies in which to do an internship. The Faculty and staff were very supportive. "

Leung Tin Nok (Graduate)

"The MSc(LIM) programme not only provides systematic training in information science but also offers cutting-edge data science curricula which guided me through a fruitful learning journey in the field of learning analytics and educational data mining. Through the well-designed curriculum, this programme allowed me to explore a range of interesting topics in the data science field, including text mining, social network analysis and predictive modeling."

Li Fanjie (Graduate)

"I joined the MSc(LIM) programme and started working as a Teacher Librarian simultaneously in 2015. The programme benefitted my work in many ways, like helping me develop a collection development policy and plan information literacy lessons for my students. It was also memorable to devise an individual project on the topic of interactive fiction books. I was invited by my supervisor to share my findings on a parent-oriented reading website too!
Cinnie Shen (Graduate)

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MODE OF STUDY

- One year for full-time or two years for part-time.

- Candidates with a full-time job should apply for the part-time mode.

- A flexible modular structure allowing students to complete the degree according to their own pace.

- Classes on weekday evenings and Saturday am/pm, also day-time classes on weekdays for full-time students.

- Classes mainly conducted in a face-to-face mode, supplemented by online learning (e-learning). Entirely online delivery may be adopted under unforeseen circumstances, and for specialist courses requiring high-level expertise delivered by overseas scholars and professionals.
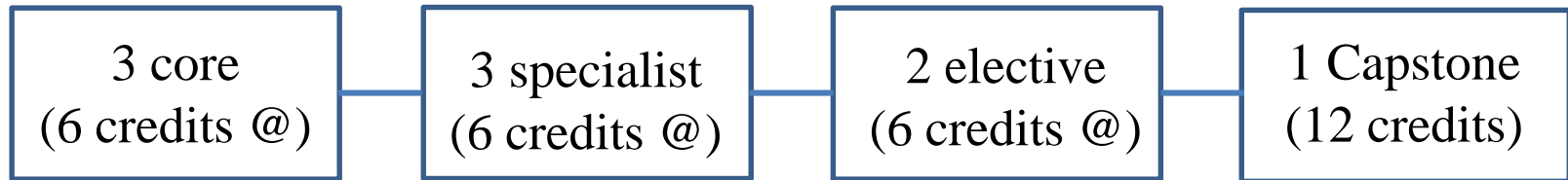
ASSESSMENT

- Diverse forms of assessment such as group work and presentation, individual essays / reports, e-portfolios, forum discussion, online activities, etc.

- Provide different types of learning experience and building up students' knowledge in various aspects of LIM.

- Continuous assessment and feedback in small classes (**rarely examinations**)

PROGRAMME STRUCTURE

- 3 terms a year
- 60 credits for completion

3 core (6 credits @)	3 specialist (6 credits @)	2 elective (6 credits @)	1 Capstone (12 credits)

Each course consists of a minimum of 24 contact hours or equivalent.

CORE COURSES AND CAPSTONE

MLIM6025 Methods of research and enquiry

MLIM6206 Leading and managing in the workplace

MLIM6314 Library and information science foundation

MLIM7000 Capstone project and dissertation

SPECIALIST STRANDS

Students are required to select one specialist strand when submitting the online application:

- **Data science [DS]**
- **Information Management [IM]**
- **Knowledge Management [KM]**
- **Librarianship [LIB]**

SPECIALIST STRANDS

Complete 3 courses from the list of your chosen specialist strand:

Librarianship	Information management
•Information resources & services	•Information resources & services
	•Records management
•Literature for young people in a digital age	
•Digital collection	
•Teacher librarianship	
•Preservation of information in a digital age	•Preservation of information in a digital age
•Collection management	
•Organising information	•Organising information
•Information retrieval theory & practice	•Information retrieval theory & practice
•Information behaviour	•Information behaviour
•New literacies and technology	•New literacies and technology
•Internship in LIM	•Internship in LIM
	•Management information systems
•Project management	•Project management

SPECIALIST STRANDS

Knowledge management

- Records management
- Knowledge management
- E-learning strategies & management
- Organisational learning
- Management information systems
- Internship in LIM
- Project management

Data science

- Data science and learning analytics
- Data curation
- Information system analysis and development

INTERNSHIP:
POTENTIAL ORGANIZATIONS/ LIBRARIES

- Hong Kong Trade Development Council
- M+ Museum, Hong Kong
- National Library of Public Information, Taiwan
- National Tsing Hua University Library, Taiwan
- New York University Shanghai Library, China
- The University of Illinois, U.S.A.
- The University of British Columbia, Canada
- The Hong Kong Baptist University Library
- The University of Hong Kong Museum and Art Gallery
- The University of Hong Kong Libraries
- ……

EXAMPLE PROJECT/DISSERTATION AREAS

- Bibliometrics
- Career/curriculum development of LIM professionals
- Children's literature
- Reading programs
- Information policy issues
- Information literacy
- Information retrieval
- Information seeking
- Information services for young people
- KM for professionals
- Library user behavior
- Organization of information / metadata
- Public library issues
- Reading motivation
- School library issues
- User-centered evaluation
- User interactions with novel information systems
- Data analytics
- Social media information usage/management/analysis
- Emerging technologies

Students are encouraged to combine their previous domain knowledge to LIM and look forward to their career development

PROJECT/DISSERTATION EXAMPLES

- Use of wiki for inquiry project-based learning
- Use of a wiki for English collaborative writing
- IL development at school, university
- Intellectual capital performance in listed companies
- Social bookmarking for project-based learning in Liberal Studies
- Developing Reading Habit through Online Community
- Digital preservation of culture / history / music

- Application of new technologies for information management
- Comparison of information seeking between children and adults
- Case studies on the digital divide in education
- Content analysis of librarianship publications
- Can the Apple Watch enhance student achievement?
- Intellectual capital performance in listed companies

SELECTED RECENT MLIM PUBLICATIONS (SSCI)

- Zhang, Y.*, Jiang, T., Chiu D.K.W., Ho, K.K.W. (2021) Satisfaction of Self-service Public Libraries: A demographic study, *Libraries Quarterly*, accepted.

- Sung,, Y.Y. C.*, Chiu, D.K.W. (2021) E-book or print book: Parents' Current View in Hong Kong, *Library Hi Tech*, in press.

- Cheung, T.Y.*, Ye, Z.*, Chiu, D.K.W. (2020). Value chain analysis of information services for the visually impaired: A case study of contemporary technological solutions. *Library Hi-Tech*, 39(2), 625-642. (**MLIM6314 course paper**).

- Zhang, X.*, Lo, P., So, S., Chiu, D.K.W., Leung, T.N.+, Ho, K.K.W., Stark, A. (2020) Medical students' attitudes and perceptions towards the effectiveness of mobile learning: A comparative information-need perspective. *Journal of Librarianship and Information Science*, in press.

- Lei, S.Y.*, Chiu, D.K.W., Lung, M. M.-w., Chan, C.T. (2021) Exploring the Aids of Social Media for Musical Instrument Education, *International Journal of Music Education*, 39(2), 187-201.

- Wang, W.*, Lam, E.T.H.+, Chiu, D.K.W., Lung, M. M.-w., Ho, K.K.W. (2021) Supporting Higher Education with Social Networks: Trust and Privacy vs. Perceived Effectiveness. *Online Information Review*, 45(1), 207-219.

- Suen, R.L.T.*, Tang, J., Chiu, D.K.W. (2020). Virtual reality services in academic libraries: Deployment experience in Hong Kong, *The Electronic Libraries*, 38(4), 843-858.

- Chan, T.T.W.*, Lam, A.H.C.*, Chiu, D.K.W. (2020) From Facebook to Instagram: Exploring user engagement in an academic library. *The Journal of Academic Librarianship,* 46(6), 102229. (**Lam proceeds to HKU EdD now**)

  *HKU MLIM students +Alumni

MORE SELECTED MLIM PUBLICATIONS (SSCI)

- Cheng, W. W. H.*, Lam, E. T. H.+, & Chiu, D. K. W. (2020). Social media as a platform in academic library marketing: A comparative study. *The Journal of Academic Librarianship*, 46(5), 102188 Fong, K. C. H.*, Au, C. H., Lam, E. T. H., & Chiu, D. K. W. (2020). Social network services for academic libraries: A study based on social capital and social proof. *The Journal of Academic Librarianship*, 46(1), 102091.

- Yip, T.*, Chiu, D. K. W., Cho, A., & Lo, P. (2019). Behavior and informal learning at night in a 24-hour space: A case study of the Hong Kong Design Institute Library. *Journal of Librarianship and Information Science*, 51(1), 171-179

- Lam, E. T. H.*, Au, C. H., & Chiu, D. K. (2019). Analyzing the use of Facebook among university libraries in Hong Kong. *The Journal of Academic Librarianship*, *45*(3), 175-183.

- Lau, K. S. N.*, Lo, P., Chiu, D.K.W., Ho, K.K.W., Jiang, T., Zhou, Q., Percy, P., Allard, B. (2020) Library, Learning, and Recreational Experiences Turned Mobile: A Comparative Study between LIS and non-LIS students. *The Journal of Academic Librarianship*, 46(2), 102103.

- Ho, K. K., Lo, P., Chiu, D.K.W., Kong, E. W.S.*, Chen, J. C. C., Zhou, Q., Yang, X., & Dalsgard, S. (2018). Intrinsic vs. extrinsic motivations of Master of Library and Information Science students: A cross-cultural comparative study. *Journal of Librarianship and Information Science*, 50(2):141-156.

- Wang, P.*, Chiu, D. K. W., Ho, K. K., & Lo, P. (2016). Why read it on your mobile device? Change in reading habit of electronic magazines for university students. *The Journal of Academic Librarianship*, 42(6), 664–669.

- Fung, R. H. Y.*, Chiu, D. K., Ko, E. H. T.+, Ho, K. K., & Lo, P. (2016). Heuristic Usability Evaluation of University of Hong Kong Libraries' Mobile Website. *The Journal of Academic Librarianship*, *42*(5), 581-594.

- Ko, Eddie H.T.*, Chiu, D.K.W., Lo, Patrick, Ho, Kevin K.W. (2015). Comparative Study on m-Learning Usage Among LIS Students from Hong Kong, Japan and Taiwan, *Journal of Academic Librarianship*, 41(5), 567-577.

https://scholar.google.com/citations?hl=en&user=9vgZNKsAAAAJ&view_op=list_works &sortby=pubdate

Faculty of **Education**
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PROGRAMME TEAM

Professor Maggie Wang *(Prog. Director)*
Dr Dickson Chiu *(Internship Coordinator)*
Dr Sam Chu
Dr Shihui Feng
Dr Xiao Hu
Dr Alvin Kwan
Mr Peter Warning
Dr Chenwei Zhang

Plus local & visiting scholars.

ADMISSION REQUIREMENTS & FEES

- Hold a Bachelor's Degree of this University or equivalent standard
- Satisfy the English language requirement if the language of teaching and/or examination of the qualification holding is not English

- The programme fee for 2022-23 is HK$168,000*. (payable by 2 installments for full-time students and by 4 installments for part-time)

Subject to University's approval

Online Application
https://aal.hku.hk/tpg/

Application Deadline
Noon, January 28, 2022

Questions & Answers

Email:
mlim@hku.hk

Phone:
(852) 3917-5856

Thank you for joining the Information Session. Please take a few minutes to complete the online questionnaire.

https://hku.au1.qualtrics.com/jfe/form/SV_9FAM0HBnJ676CWO